



Pages of Time®

Nostalgia News Report

Your Special
Year

1912

World News



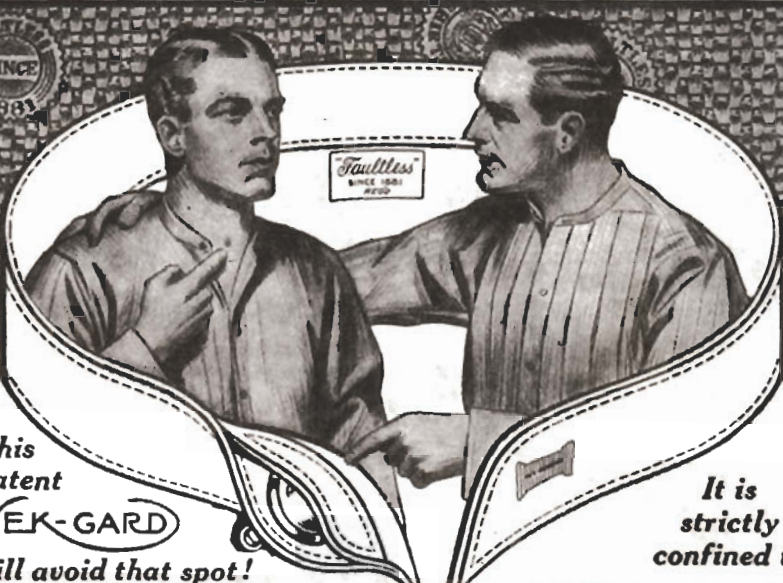
**ICEBERG SINKS
TITANIC, DROWNING
1,595 PASSENGERS**

**OLYMPIC
GAMES
HELD IN
STOCKHOLM,
SWEDEN**

**STATUE OF
NEFERTITI
DISCOVERED
IN EGYPT**

***CHINA
BECOMES A
REPUBLIC***

**FRENCH
DOCTOR
DISCOVERS
CANCER
MICROBE**



SINCE 1881

This Patent
NEK-GARD
will avoid that spot!

It is strictly confined to

Faultless
SINCE 1881
REGD

Faultless Shirts

The patent NEK-GARD is the best thing that ever happened to a shirt. It protects the neck from contact with front collar button. Prevents pinching, bruising and avoids that spot. Will not tear. *Makes the best shirts still better.* Ask your dealer to show you Faultless Shirts with the patent NEK-GARD. If he hasn't them, we'll see that you are supplied. They are great value at \$1.50 and up.

E. ROSENFELD & CO.

Dept. S,

BALTIMORE, MD., U. S. A.

Makers of Faultless Night Shirts and Pajamas—"The Cozydozy Kind."

THE **NEK-GARD** KIND

National News



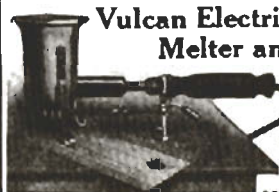
**WOODROW
WILSON
ELECTED
PRESIDENT**

**U.S. SENDS
MARINES TO
NICARAGUA**

**FOUNDER
OF
SALVATION
ARMY DIES
AT AGE 83**

**TY COBB
WINS
BATTING
CROWN WITH
RECORD .420**

**GIRL
SCOUTS
FOUNDED
UNDER THE
NAME
"GIRL
GUIDES"**



Vulcan Electric Wax Melter and Dropper

EVERY BANK,
express office,
bond house,
jeweler and
bottler, every
mercantile or mail-
order house ought
to have a Vul-
can Electric Wax
Melter and Dropper.

Wax means money—Time is money—the Vulcan
saves both. It's a little wonder—always ready—makes
every package neat and nice. Write for particulars.

VULCAN ELECTRIC HEATING CO.
Department A-4. Buffalo, N. Y.



Sturdy boys need sturdy stockings. Ipswich Children's Stockings

No. 33 (narrow ribs)

No. 35 (wide ribs)

are stockings of real service for "Our
Little Men." Made of selected yarn
with a long strong fibre, and specially
dyed fast black. 12½c to 15c a pair.

Ask your dealer for them. If he can't
supply you, write us.

IPSWICH MILLS IPSWICH MASS



Can a boy take pride in his blouse?

Well, say, try him. Put him in a **K&E**
Blouse with the patent **LOOP**. He'll be
telling all the fellows how fine it is to have
no knots to bother with, a drawstring that
can't get lost in the hem and no loose
ends to dangle.

He'll be proud, too, of its smart appear-
ance with its matched pocket, tailored
collar and cuffs and handsome materials.

And his mother it will save sewing and
bother for her. **K&E LOOK-4-LOOP** Blouses
stand the *hardest* wear. Honest materials.
Lock-stitching. Guaranteed fast colors.

*Blouses for School and Dress. Each in sep-
arate parchment envelope. Ask for them.
Write for Booklet and mention name of best
dealer in your town.*

K&E

Blouse Makers

K & E Building,
Cleveland, Ohio
[N. Y. Salesroom,
220 Fifth Ave.,
at 26th St.]



K&E ROMPERS
are made to stand
REAL romping by
the **MOST ACT-
IVE** kiddies. Look
at them. Look
for the Label.



Copyright by
Chas. Rosenman Co.



LITHOLIN



Collar Wisdom

Saw-edged collars and cuffs, common complaints of the day, mean a shabby appearance and much discomfort.

The one solution of this vexed problem is the **LITHOLIN COLLAR**—*looks like linen and wears better*. You get a measure of comfort and satisfaction far and beyond the trifling initial cost.

A **LITHOLIN COLLAR**, 25 cents, (worn every day) lasts two months, and a daily rub with a damp cloth is your laundry bill. **LITHOLIN COLLARS and CUFFS** are made in the newest styles—dust and water proof—with the dull linen finish that appeals to every one—turn-downs have a "slip-easy" space for the tie.

IMPORTANT TO THE TRADE

The new **Litholin** packing is two dozen collars to the box—each box containing assorted sizes, 14 to 17½, the popular sizes predominating. The great advantage of this to both jobber and retailer is fully explained in our Selling and Distributing plan—write for it to-day. The old style packing will also be continued.

We also make a two for a quarter collar—particulars to the trade on request.

Buy a **LITHOLIN** Collar to-day and be convinced
COLLARS 25 CTS. CUFFS 50 CTS.

If not at your dealer's, send, giving style, size and number of collars wanted, with remittance, and we will mail postpaid. Booklet of styles free on request.

Columbia
2¼"

Harvard
1¾"

Penn.
1¾"

Princeton
1½"

Yale
2"

Stanford 3½"

Stevens
2"

Cornell
2"

Chicago
2"

West Point
1½"

Dartmouth
2¼"

Vassar 3¼"

THE
FIBERLOID COMPANY

7-9 WAVERLY PLACE
NEW YORK



PHILIPSBORN'S Spring Fashion Book

Absolutely **FREE** To You

Send your name and address today for your copy of this splendid style publication which contains a host of wonderfully beautiful new Spring styles at very moderate prices.

Be sure to reserve your copy today. Ask for Book No. 901.

The Underwear offer shown here is an example of the very attractive values offered throughout this catalog.

5317 An Ideal Combination Suit for you—Corset Cover and Drawers of all over very new and dainty floral and eyelet embroidery. Price . . . 98c

5318 Corset Cover and Skirt. 98c
Price
Postage 10c extra.

Send Your Order Today

Money refunded if you don't say this is the most wonderful bargain ever offered.

Have you bought all your Winter Apparel? If not, let us send you a copy of our Winter Catalog free. It will save you money.

THIS COMBINATION 5317 98c

PHILIPSBORN

The Outer Garment House—212-216 W. Adams St., Chicago



Invisible Hooks and Eyes



Doric and Argos Hooks and Eyes lay perfectly flat, giving the appearance of a sewed seam. Hold securely without becoming exposed. Very easy to hook. Guaranteed not to rust.



Doric is used where edges lap; Argos where edges meet but do not lap.

Patented Feb. 11, 1908.

Trade Mark Registered.

Ask your dealer. If he hasn't them, send 10 cents for sample card of 24 (state which kind wanted). Sizes 1, 2, 3, 4; black and white.

THE STERLING PIN CO., 115 Third St., DERBY, CONN.

Your Set of Albrecht Furs Is Ready for You

We are waiting for your instructions to send them.

There is still at least two months good cold weather ahead. Right now is the opportunity you've been waiting for to get your Albrecht Furs.

20% Discount
off Catalog Prices on all goods in stock between Dec. 26th, 1911, and Jan. 20th, 1912.

Make your selection of whatever you may desire from our 1911-12 catalog at a bona-fide saving of one-fifth (20%) off regular prices.

Our guarantee of quality and satisfaction goes with these furs just as though you paid the full, regular price. In wearing Albrecht Furs you are assured of the delightful satisfaction of knowing that your furs are absolutely correct.

If you are not pleased in every way, your money will be promptly refunded. You are always safe in ordering Albrecht Furs.

Write for a copy of our large, complete 1911-12 catalog (illustrated in colors) if you haven't a copy already and take advantage of this big saving opportunity. Ask for Catalog No. 10. Any Albrecht dealer will order for you or you can send direct to us.

E. ALBRECHT & SON
Founded 1855

Sixth and Minnesota Sts.

Station "A," Saint Paul



AT THE MOVIES

THE MUSKETEERS OF PIG ALLEY

MUSIC FROM 1912

MY MELANCHOLY BABY

MOONLIGHT BAY



BE MY LITTLE BABY BUMBLE BEE

IT'S A LONG, LONG WAY TO TIPPERARY

SPORTS NEWS

U. S. OPEN GOLF
JOHN McDERMOTT

KENTUCKY DERBY
WORTH Ridden by
C. SHILLING

INDIANAPOLIS 500
78.72 M.P.H.
JOE DAWSON

BOSTON MARATHON
MICHAEL RYNE
2 HRS., 21 MIN., 18 SEC.

**BASEBALL
WORLD SERIES**
BOSTON
RED SOX

BOXING
JACK JOHNSON
defeats
JIM FLYNN

New Typewriter \$18

in U.S.A.

A Remarkable Typewriter, Carried in Grip or in Overcoat Pocket. Standard Keyboard. Does All that Higher Priced Machines Do. Over 22,000 in Daily Use. Bennett Portable Typewriter has less than 250 parts, against 1700 to 3700 in others. That's the secret of our \$18 price. It's built in the famous Elliott-Fisher Billing Machine Factory, sold on a money-back, unless satisfied, guarantee. Wt. 4½ lbs. You can carry for home use, business or trips. Send for catalog and Agents' Proposition.



C. E. Bennett Typewriter Co., 366 Broadway, New York



TIRENEW

Makes Tires Look New and Last Longer

Tirenex is a scientific preservative of automobile tires—a liquid, unvulcanized rubber coating, made of pure para gum. It will not flake or rub off—wears like rubber.

Made in two shades—white and tire gray.

Tirenex makes the tires look bright and new, and gives the entire car a well-groomed appearance.

Quickly Applied
Dries in 15 Minutes

Tirenex Preserves Tires

Tires are made of an inner framework of heavy cotton fabric covered with an outer rubber coating which takes the wear of the road. Manufacturers of tires say—"Keep moisture away from the fabric—moisture rots it." However tires in use quickly become a mass of cuts through which moisture enters. Tirenex will flow into these cuts and waterproof the exposed fabric, thereby adding greatly to the life of the tire.

Send \$1.00 and your dealer's name, and we will send you a trial can of Tirenex, enough for 12 tires, prepaid or through your dealer.

Our valuable booklet entitled "Tire Care" sent free upon application.

MANUFACTURED ONLY BY THE
NATIONAL RUBBER CO.
4410 Papin St., ST. LOUIS, U. S. A.

The first Successful Two-Speed Motorcycle

The Thiem Two-Speed Hub is a complete success—proved by 7 years' heavy road service. Doubles efficiency of motor. Starts at turn of crank. Flies up steep hills or through deep sand as easily as over paved streets.

The Thiem has many other new exclusive features

Duplex 3-way carburetor saves 15 per cent gasoline; patented cushion spring seat and forks absorb all shocks and jarrs; handle bar control—your hands never off the handle bars. Quiet-running motor, long, large muffler pipe and all-right motor case make it the most noiseless and cleanest of motorcycles. Strong statements, but facts. Make us prove them.

Write for Catalog describing all the many exclusive advantages of the Thiem. A few territories still open for high-class selling agents.

JOERNS-THIEM MOTOR CO.
358 Cedar St., St. Paul, Minn.



The "call of the road" is followed with greatest pleasure when your machine is equipped with a

Corbin Coaster Brake

You can ride with a free mind because you know you've provided for the safety of others as well as of yourself.

The Corbin Brake means Confidence, Reliability and Control. You positively need it on steep grades and amongst traffic.

Any bicycle dealer or repair shop can fit the Corbin Brake to the rear hub of your machine. Similar brake for motorcycles.

Write for free catalogue describing all models

THE CORBIN SCREW CORPORATION

Division of The American Hardware Corporation

Licensed Coaster Brake Manufacturers

200 High Street

New Britain, Conn.



Barred Out

The Quaker City Motor Club of Philadelphia conducted an economy run for motor cars, in April, open to all pleasure cars with the exception of air-cooled cars—and the only air-cooled car in Philadelphia is the Franklin.

What They Did

In the Quaker City Motor Club contest—open to water-cooled cars only—first prize for economy was awarded to a two-passenger car that used 2 gallons, 28 ounces of fuel and covered 61.8 miles. The average was 22.7 miles to the gallon.

What We Have Done

46.1 miles on one gallon of gasoline was the Franklin record in an economy contest conducted by the Automobile Club of Buffalo open to all.

87 miles on 2 gallons of gasoline was another Franklin record made in an economy run held by the Automobile Club of America open to all.

Sales of Franklin cars in Philadelphia are 300% over sales for last year

Franklin economy records have never been beaten. They are the highest proof of the superior efficiency of the Franklin air-cooled motor. The world's economy record for motor trucks, 44/100 of a cent per ton mile, is held by a Franklin.

Franklin "Little Six" is the solution of the problem of heavy upkeep. A small six-cylinder car, it costs no more to run than a four-cylinder car of the same size and power.

Write for this folder, "They Barred Us Out"

FRANKLIN AUTOMOBILE COMPANY Syracuse N Y

The Sanitary Dishwasher

FOR FAMILY USE

Washes, rinses, dries and polishes the most delicate China—Glassware—Silverware in 3 to 5 minutes. Cleans and sterilizes them, completely removing all traces of food, grease, etc. Hands do not touch water. Saves labor, time, towels, breakage. All metal—compact—strong—lasts a lifetime.

Escape the drudgery of dishwashing as hundreds of women have. Read their letters in our booklet. Write Today.

National Machine & Stamping Co. 1601 Commerce Bldg. Detroit 1, Michigan



IVERS & POND PIANOS

The attractive piano, shown above, is especially designed for the refined American home. Its beautiful proportions, exquisite workmanship and delightful tone quality appeal to discriminating buyers. In its construction not a dollar has been spent for needless ornamentation and display, nor a dollar saved where real quality was involved. It has deservedly become our most popular upright. Write for our latest catalogue describing this and other new styles.

Where no dealer sells the IVERS & POND we will quote lowest prices and ship direct from factory "on approval" though your home be in the most remote village in the United States. Attractive easy payment plans. Every intending buyer should have our new catalogue. Write for it.

IVERS & POND PIANO CO.

117 Boylston Street, Boston, Mass.

SWISS EMBROIDERIES

in latest Paris Styles



Direct From Switzerland.

Delivered all charges prepaid from our stock in New York.

Finest Swiss Embroidery on best wearing and most fashionable materials.

WAISTS

up from \$1.75

DRESSES

up from \$6.75

CHILD'S DRESSES

up from \$4.90

on batiste, marquisette, linen, cashmere, nets, voiles and all the latest silk materials.

Ask for actual samples and 1912 Paris fashion plates. Sent free.

SCHWEIZER & CO.

Dept. C

105 Fifth Ave., New York

Let Us Send You This

EUREKA

ELECTRIC CLEANER

On FREE Trial
Prepaid

Write for our unequalled introductory offer. It will surprise you.



Any broom, brush, cloth, or other dry cleaner that does not suck in every particle of dust it raises is not only unclean, but unhealthful. No other indoor dry method of cleaning than suction can make your house really clean. The EUREKA cleans floors, rugs, carpets, etc., and our extra attachments clean portières, walls, furniture—everything. Quickly Pays for itself. Electricity used costs less than one cent per hour. So light a child can use it, yet we guarantee it to clean as rapidly, thoroughly and with as little effort as any other cleaner, regardless of cost. Will you let us prove this broad claim at our own expense? Write today for booklet and full particulars of our Free Trial Offer.

EUREKA VACUUM CLEANER CO.

1231 M Majestic Bldg.

Detroit, Mich.

WE WANT AGENTS EVERYWHERE

1912 - Year In Review

1912 PRICES

AVERAGE INCOME	\$1,209.00
NEW CAR	\$650.00
NEW HOUSE	\$3,395.00
LOAF OF BREAD	\$.04
GALLON OF GAS	\$.11
GALLON OF MILK	\$.35
GOLD PER OUNCE	\$20.67
SILVER PER OUNCE	\$.54

PRESIDENT -	WILLIAM TAFT
VICE PRESIDENT -	JAMES SHERMAN

DOW JONES AVERAGE

93

**INVENTIONS - DIESEL LOCOMOTIVE
AUTOMATIC PILOT
MERCURY VAPOR LAMP
WIND TUNNEL**

LIFE EXPECTANCY - 50 YEARS

SEND ME 10 CENTS

If you will send me the addresses of two of your flower-loving friends, I will send you my bargain collection of *Spencer Sweet Peas, Giant Orchids, Bowwing type, Nasturtiums, dwarf chameleon mixed, Royal Show Pansies, Asters, Sweet alyssum*, also 30 seeds of the **GIANT MARGUERITE CARNATION** which blooms in 4 months from sowing; also *Free*, "Flower Culture" and my descriptive 1912 catalog containing 48 pages. Write today enclosing 10 cents. **MISS O. H. LIPPINCOTT, Flower Seedwoman, Dept. 37, HEDSON, WIS.** (1 hour's ride from Minneapolis)



Why Don't You Build a Boat?

Hundreds of men and boys are now working evenings building their Brooks boats. Why don't you start a boat? We send you all parts shaped and fitted, ready to put together, and the nails, screws and hardware to complete the boat. If you can handle hammer, saw and screw driver, you can easily nail these parts into a staunch, beautiful power boat—sail boat—row boat—or canoe. Lots of men make a Brooks boat every year and sell it at a good profit after using it all summer.

The Brooks System Makes It Easy and Saves 2/3 Boat Builder's Price

Our instructions are so simple, every step is made so clear, that you'll find the work not only easy but enjoyable. We guarantee satisfaction—or we return the money.

If you prefer, get the full-sized patterns only, with full instructions, at from \$2 to \$12.

Free—Brooks Boat Book (full of illustrations. Dozens of models and sizes from the smallest duck boat to big cruisers. Write today for this book. Address

BROOKS MFG. CO., 8402 Rust Ave., Saginaw, Michigan

Only \$25 for this model 234—23 foot power boat,—12 passengers—speed 9 1/2 to 14 miles an hour. Knockdown frame with full size patterns to finish by. Fine Free Book shows 100 other designs at proportionately low prices.



Cook By Electricity.

Only a few minutes current from an ordinary lamp socket starts a



Detroit Fireless Electric Stove

Imprisoned heat cooks the food, our "water-sealed" ovens keeping all the rich, savory flavor. Improves the best of food. Electrically heated griddle plate Fries and Toasts perfectly. Oven Boils, Bakes and Roasts, cheaper than gas. Saves Fuel, Time, Heat, Money, Temper and Energy.

Sold direct to you at Factory prices. Get our Catalog

Free Detroit Fireless Stove Co 107 Jefferson Ave., Detroit, Mich.

A
Delightful
Hot
Beverage



LIEBIG'S
OXO
BOUILLON CUBES

There is nothing so delicious and invigorating as a cup of Oxo Bouillon—the concentrated goodness of finest beef. So easy to prepare—just add hot water.

A Cube to a Cupful—A Cupful in a Minute

Oxo Cubes in Tins Keep Indefinitely

Tins of 10 cubes, 25 cents—Tins of 4 cubes, 10 cents. Tins of 50 and 100 cubes cost less.

FREE—a box of Oxo Bouillon Cubes for your dealer's name and address.

CORNEILLE DAVID & CO., Sole Agents
Dept. E. 9 N. Moore St. New York City

Birth Notices

January 8, 1912
José Ferrer
ENTERTAINER

February 4, 1912
Byron Nelson
ENTERTAINER

February 6, 1912
Eva Braun
HITLER'S MISTRESS

March 4, 1912
John Garfield
ENTERTAINER

March 16, 1912
Patricia Nixon
FIRST LADY

April 25, 1912
Gladys L. Presley
MOTHER OF ELVIS

May 5, 1912
Alice Faye
ENTERTAINER

May 11, 1912
Foster Brooks
ENTERTAINER

May 11, 1912
Phil Silvers
ENTERTAINER

May 18, 1912
Perry Como
ENTERTAINER

May 27, 1912
Sam Snead
GOLF PRO

June 30, 1912
Dan Reeves
NFL TEAM OWNER

July 4, 1912
Virginia Graham
ENTERTAINER

July 14, 1912
Woodie Guthrie
FOLK SINGER

July 14, 1912
Art Linkletter
ENTERTAINER

August 13, 1912
Ben Hogan
GOLF PRO

August 15, 1912
Julia Child
CHEF

August 23, 1912
Gene Kelly
ENTERTAINER

October 17, 1912
John Paul I
CATHOLIC POPE

October 25, 1912
Minnie Pearl
ENTERTAINER

October 31, 1912
Dale Evans
ENTERTAINER

November 5, 1912
Roy Rogers
ENTERTAINER

November 14, 1912
Barbara Hutton
WOOLWORTH HEIRESS

December 9, 1912
Thomas P "Tip" O'Neill
POLITICIAN

AND MOST IMPORTANT OF ALL, YOUR BIRTHDAY:

The Story of Vaseline

In Three Chapters



1859

Colonel Edwin L. Drake drilled the first oil well at Oil Creek, Pennsylvania. He gave the world a new substance, which we call PETROLEUM.

1869

Robert A. Chesebrough, a young New Yorker, applied science to this new, unknown Petroleum. He made it purer and purer still. Suddenly he discovered he had produced something new. There was no name for it in any language, so he called it "VASELINE."

Vaseline

1912



Filtering House

Headquarters of Chesebrough Company's Factory, Perth Amboy, N. J.



Refining House

We find "Vaseline" bought by 75 nations. We find it used in pretty nearly every part of the world—by peasants and prima donnas, by laborers and scientists. It has been tested for 43 years by the human race, and it has won its way by sheer merit to Universal Use, as a softener and protector of the skin.

"Vaseline" is a product of Petroleum and Science. It is cleaner than soap and purer than spring water. It is one of the wonders of Nature and human cleverness, yet anyone can buy it, in any country, for a few small pieces of copper coin.

If this little story of "Vaseline" interests you, send us your name and we'll tell you about the twelve different varieties. No cost to you—just a post card.

15 State Street
New York

CHESBROUGH MFG. COMPANY

(Incorporated)

Branch Offices:
London—Montreal

Have Your Own Steel Fireproof Garage

Any Man Can Set It Up

\$7250



Have your own Garage—make sure no one is using your car without your knowledge. Save \$25 to \$35 monthly Garage charge. Save \$50 to \$100 cost of building by ordering

Edwards Fireproof Steel Garage

Shipped complete, F. O. B. Cincinnati, on receipt of \$72.50. Any man can set it up, ready for use, in a few hours. Blue prints and simple directions come with shipment. Sizes come 10 feet wide, 14, 16, 18 or 20 feet long, 10 feet high. Ample room for largest car and all equipment. Absolutely Fireproof, Weatherproof, Indestructible. Locks most securely. An artistic structure any owner will be proud of. Booklet, with full description and illustration, sent on request. (65)

EDWARDS MFG. CO., 640-660 Eggleston Ave., Cincinnati, Ohio

CALOX

OXYGEN TOOTH POWDER

Only use can demonstrate to you the wonderful sense of sweetness and cleanliness that the oxygen in CALOX brings to mouth and teeth. Only use can show you how CALOX wards off decay and, where decay has started, arrests its growth.

No other dentifrice contains this Oxygen; no other dentifrice can do for you what CALOX does.

Sample and Booklet free on request

All Druggists, 25c.

Ask for the Calox Tooth Brush, 35c.

McKesson & Robbins
NEW YORK



Is Your Baby's Life Worth a Thermos Bottle?

Thousands of babies die annually, because of germs in milk. Germs multiply with amazing rapidity when the milk is allowed to rise to a temperature above 50 degrees. Proper refrigeration of milk at all times would wipe out the terrible infant mortality.

Thermos is a Godsend to babies because it is a portable refrigerator which can be kept constantly at the baby's side, which can be taken everywhere the baby goes and which keeps the milk cold, clean, germ and fly proof. A fly in the milk may mean a baby in the grave. No bacteria can develop in pure, cold milk. Ask your doctor.

At night, two Thermos Bottles, one filled with chilled milk and the other with hot water (at feeding time reduce the cold milk to proper mixture with hot water, thus bringing both milk and water to proper feeding temperature), saves unnecessary footsteps and delay in the preparation of baby's food and makes the break in both mother's and baby's rest of the shortest duration.

No mother can afford to do without Thermos, the safeguard to her baby's health.

Thermos in the Sick Room Comforts Patient and Lightens Work of Nurse

With thermos at hand, the invalid can help himself to ice-water, cracked ice, hot broth or other cold or hot liquids that are essential to his comfort and refreshment, without the delay attendant upon summoning help, thus easing his mind and relieving the nurse of many unnecessary footsteps.

A Thermos Bottle placed within reaching distance of the aged, paralytic or infirm does away with their mental distress in making frequent calls for ice-water or other cold or hot liquids and makes their care much easier for those who have them in charge.

Thermos is an extraordinary convenience in the home for keeping drinking water cold or for keeping coffee or other beverages hot, for serving hot tea, coffee or bouillon to guests after the fires are out in the evening and servants have retired and in countless other ways.

Every motor car should have one or more Thermos Bottles in its equipment. With Thermos, no road is closed because it lacks a place where good food and drink can be obtained. Thermos gives you hot or cold drinks when and where you want them and doubles the pleasure of lunches on the road.

Thermos enables the school child or men and women who carry their lunches, to have hot coffee, tea or soup or cold refreshing drinks with their mid-day meal.

When hunting, fishing or camping the day's supply of coffee or ice-water can be prepared the night before and kept in a Thermos Bottle for an early start in the morning.

When traveling, the danger of contagion from public drinking cups is done away with by carrying drinking water in a Thermos Bottle.

Thermos is not an expense or a luxury. It is an everyday necessity. The prices are within reach of all and it saves its cost in a month's time by the saving of ice and fuel.

Thermos Bottles \$1.00 up
Thermos Lunch Kits . . . 2.50 up
Thermos Luncheon Hampers 16.50 up

Thermos Carafes . . \$5.00
Thermos Coffee Pots 5.00
Thermos Decanters 5.00

On sale at Drug, Department, Hardware, Jewelry, Stationery and Sporting Goods Stores and Automobile Garages. Some dealers and some people are of the opinion that there are different makes of Thermos Bottles. There is only one Thermos. If your dealer will not sell you genuine Thermos we will ship you direct, express prepaid, upon receipt of price. Write for catalog showing all Thermos products.

American Thermos Bottle Co., Thermos Building, New York City
Thermos Bottle Co., Ltd., Toronto, Can.

THERMOS



THINK OF THE ADVANTAGE

of having an extra pair of cuffs right on the shirt, out of sight, yet always ready, without attaching or detaching. Simply a turn gives you

Columbia
Cuff Shirt

A Clean Cuff for a Soiled Cuff

"Cuff" Shirts, \$1.50 and \$2.00, plain or plaid, colors guaranteed. If your dealer cannot supply you, write to

New Columbia Shirt Co., 729-731 Broadway, New York
Manufacturers of Columbia Shirts since 1874



The Finishing Touch to Your Easter Outfit

The Furrow. The most distinctive Spring hat ever made. Comes in dark gray, light gray, tan and brown. Same hat imported from Austria will cost you \$3. We make it here—minus duty—and sell it for \$2—prepaid. Made of fine felt. You'll like it as soon as you see it. If you don't—your money back by return mail. State size, color and send \$2-to-day. Write for 1912 Style Book of Hats and Caps—FREE.
FRENCH P. H. CO., 38 S. 8th St., Philadelphia

Vanta Vest

FOR INFANTS AND CHILDREN

Puts on like a coat.

No Pins—No Buttons.

Double-breasted
over Abdomen—

IT WON'T WORK UP

Because

It Ties Below Curve

← of Abdomen

Smooth in back—no
bands or buttons—only
twistless tape used.

Packed in Purity Package

Ask your Dealer or send
Postal for Booklet with
sizes and prices.

EARNSHAW KNITTING CO.

1201 Jackson Blvd., Chicago



**GRUEN
VERITHIN
WATCH**

—“fits your pocket
like a silver dollar.”

Only half as thick as the ordinary watch, yet guaranteed accurate, and even more durable.



Attempts to cut down watch thickness—by reducing size of movement parts—cause a loss of accuracy and durability. In the Gruen Verithin, foreign skill, plus American ingenuity, has built up the new wheel arrangement illustrated. This reduces movement space one half, yet retains full strength, accuracy and durability.

Production is necessarily so limited that only a few of the best jewelers in each locality can be supplied. Only they can show you the genuine Gruen Verithin. Write to-day for their names and the “Story of the Gruen Verithin.”

GRUEN WATCH MFG. COMPANY
31 E. Fifth Ave., Cincinnati, Ohio
Makers of famous Gruen Watches since 1876

Price—
Gruen Verithin model adjusted, \$35 to \$50
In grades marked “Precision,” \$45 to \$75
Gruen watches for women . . . \$35 up
The Highest Perfection attainable in movement marked “Precision.”



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The Men You Meet

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Office:

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IT is Quality in the tire—not type or style—that determines the Mileage and wear you will get out of it.

Diamond Tires are made in all types (the Straight Side type included), in all sizes, to fit every style of rim, and in "Smooth," "Safety," "Bailey," and "Grip" treads.

You can get in Diamond Tires any type that you want—and in any Diamond tire that you choose you will get what no other tire can give you—the Greatest Mileage and the best service that can be built into a tire of that type.

The phenomenal success of the Diamond Safety Tread tire has proved that car owners have a keen eye for tire values.

Here is a rugged tire that is built by adding a thick, heavy tread on top of the regular smooth tread Diamond Tire. It is a real non-skid tire based on a correct understanding of the skid problem. Its principle is fundamentally different from that of any other tire.

It prevents a skid by cutting through and cleaning away the film of mud, water or grease on the pavement, exactly as a squeegee window cleaner cleans a pane of glass. It is a year round tire that insures safety when safety is needed and a tire that gives even greater mileage than the smooth tread Diamond Tire.

In addition to dependable dealers everywhere, there are 84 Diamond Service Stations. Diamond Service means more than merely selling tires; it means taking care of Diamond tire users.

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Grand Trunk Pacific Railway

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